

New Balance Responsible Leadership

Stakeholder Engagement



Industry initiative to reduce the use and impact of harmful substances in the apparel and footwear supply chain.



Global network of researchers and research institutions with the goal of generating knowledge to improve the living standards of working people and their families to a decent level throughout global supply chains.



Collaboration of brands, manufacturers and industry associations that have come together to identify, fund, scale and measure the apparel and footwear industry's proven environmental impact solutions.



Sustainable cotton initiative that promotes better standards in cotton farming.



Joint program of the ILO and IFC, bringing together all levels of the global garment industry to improve working conditions and respect for workers' labor rights.



A global, non-profit alliance of leading consumer goods brands, retailers, manufacturers, sourcing agents, service providers, trade associations, NGOs, and academic institutions.



International network of universities, civil society organizations and companies collaborating to ensure that millions of people working at the world's factories and farms are paid fairly and protected from risks to their health, safety and well-being.



A multi-stakeholder collaborative that drives the commercial adoption of green chemistry by catalyzing and guiding action across all industries, sectors and supply chains.



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A service provider in the field of international cooperation for sustainable development and international education work.



International financial institution that offers investment, advisory, and asset-management services to encourage private-sector development in less developed countries.



Multi-stakeholder organization responsible for the world's leading environmental certification for the leather manufacturing industry.



The Americas Group is an industry collaboration coordinated by the Maquila Solidarity Network (MSN) to address labor rights issues in Mexico and Central America.



A member-led collective and the outdoor industry's catalyst for meaningful change across government affairs, sustainability, inclusive participation, and market research.

RE100

Global corporate renewable energy initiative bringing together hundreds of large and ambitious businesses committed to 100% renewable electricity.



A nonprofit multi-stakeholder initiative that aims to eliminate audit fatigue in global supply chains by providing the tools and system for a high-quality comparable data set on working conditions.



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Global nonprofit organization that works to drive industry transformation in preferred fibers, integrity and standards, and responsible supply networks.



Driving a collaborative and circular approach for the footwear industry by partnering with leading brands, dedicated to scope, develop, and scale circular solutions.



Research-led textile NGO offering solutions to brands, retailers and manufacturers to work towards zero impact from fibre fragmentation from textiles to the natural environment.



Home to the Higg Index and more, a comprehensive impact intelligence platform.



Global multi-stakeholder initiative to implement sustainable chemistry, drive innovation and best practices to protect consumers, workers and the environment.

Note that the above is not an exhaustive list and New Balance may engage with additional organizations not listed.